

BBA

Frequently Asked Questions

1. What is the eligibility criteria for BBA?

Answer: Candidates who have passed Class 12th/PUC/HSC from any stream are eligible for Admission to BBA, B.Com. Programmes.

For details please visit: https://hindustanuniv.ac.in/admissions_eligibility.php

2. Is there any Entrance Exam for BBA Admissions?

Answer: Admission to the BBA course is generally done on the basis of marks secured in Class 12th/HSC/PUC and no separate Entrance Examination will be conducted for the same.

3. Is BBA General better or BBA with a specialization in a specific domain?

Answer: BBA General is a course in which you get an overview of all of the subjects. It is a good choice if you are still undecided about which stream you wish to work in. However, if you are sure about your career path, it is better to choose BBA with a specialization. Additionally, for some sectors such as Tourism Management, Aviation & Logistics, it would always be better to choose a specialized course.

4. Which are the streams offered under BBA in OL mode?

Answer: BBA Aviation with the choice of electives to choose from Logistics and Hospitality and Tourism is offered by CODE.

5. Is it possible to pursue an MBA degree after BBA?

Answer: Yes, pursuing an MBA degree after graduating from BBA is possible. However, many institutions offering MBA take admissions to the course based on the scores obtained in one of the MBA entrance exams, viz. GMAT, CAT, CMAT, MAT, XAT, NMAT, ATMA, etc. Clearing such exams is always an additional advantage to stand out during Admissions.

Having got an exposure to the concepts in the core domains of management, a BBA graduate will certainly have an edge over others in an MBA programme.

6. What are the Career Opportunities after completion of BBA degree?

Answer: BBA Career Opportunities: Apart from pursuing Start-up, Entrepreneurship and Family Business, the graduates can aspire to become a Business Analyst, Business Development Executive, Marketing Executive, Marketing Communications Executive, Marketing Research Analyst, Digital Marketing Executive, HR Executive, Public Relations Executive, Finance Analyst, Compliance Executive, Personal Financial Advisor, Business Associate, Research Associate, Management Trainee etc

.BBA Logistics Career Opportunities: Customer Service Manager, Analyst, Vehicle Fleet Manager, Inventory Control Manager, Distribution Centre Officer, Purchasing Manager, Import & Export Agent, Freight & Cargo Operations Specialist