



# HINDUSTAN

INSTITUTE OF TECHNOLOGY & SCIENCE  
(DEEMED TO BE UNIVERSITY)  
CHENNAI

**HITS brings education to your door step, empowering you with  
formal degree entitled by UGC / AICTE through its  
Centre for Open and Digital Education (CODE)**

## Your Digital Learning Highway

### Programmes offered

**PG:** MBA | MCA | MA- English

**UG:** BBA | B.COM | BCA



**CODE**  
CENTRE FOR OPEN & DIGITAL EDUCATION  
HINDUSTAN ONLINE

**Hindustan Online**  
In the Service of the Nation

A sepia-toned portrait of Dr. K. C. G. Verghese, a man with dark hair, a beard, and glasses, wearing a light-colored shirt. The portrait is the background for the entire page.

**FOUNDER CHAIRMAN**

**DR. K. C. G. VERGHESE**

(1940-2006)

A friend of mine, who was intensely religious, once asked me a Question, "If God Almighty were to appear before you and offer you two boons in place of all your wealth, what would you choose?" I pondered a while. Obviously, my choice of boons had to be powerful enough to re-build my capital. After much contemplation, I made my choice: ETERNAL ENTHUSIASM and PERSEVERANCE. For these are the Qualities that made me what I am.

Excerpt from "Wheels & Wings"

Autobiography

TO MAKE EVERY MAN A **SUCCESS**  
& NO MAN A FAILURE!

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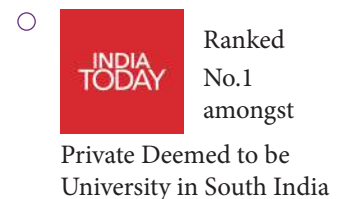
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## ABOUT

### HINDUSTAN INSTITUTE OF TECHNOLOGY & SCIENCE

HITS a deemed to be University, is a leading prestigious and Entitled institution in India, located at Chennai, Tamil Nadu.

► Offers a wide spectrum of Undergraduate, Postgraduate, Diploma, Research & Doctoral Programmes in diverse fields of Engineering, Technology, Architecture, Management, Law, Fashion, Design, and Arts, Aviation, Applied Sciences, Allied Sciences, and Arts and Sciences.



- Learning community comprises students from several foreign countries besides India
- HITS has carved a niche for itself through established global collaborations with Institutes and Industries to promote Faculty & Student Exchange Programmes, Joint Research, Consultancy Projects, Conferences, and Guest Lectures.

With the noble vision of the Founder-Chairman, Late Dr. K.C.G. Verghese, “To Make Every Man a Success and No Man a Failure”, Hindustan Institute of Technology and Science chisels its learners with a competitive spirit to face the future.



## ABOUT CODE CENTRE FOR OPEN AND DIGITAL EDUCATION

- In the wake of the National Education Policy 2020, India is experiencing an important shift in education, and Online Programmes can offer highly sought-after qualifications to the aspiring students and working professionals at this crucial point.
- Keeping the above things in mind, CODE has specially designed courses with well researched curricula to reduce the industry-academia gap. This makes our learners more employable in this highly competitive world.
- Each program or course that we offer is very well planned and contains the best possible combination of theoretical and practical knowledge. We have also taken care that all these courses are Outcome-Based courses, as mentioned in the New Education policy, 2020.
- CODE aims at reforming the Indian Higher Education landscape through the provision of equitable and inclusive learning opportunities, contributing to a significant increase in the gross enrolment ratio.

### Vision

To reach to all strata of society in their quest for knowledge. To empower and enrich the learners with global standards and create motivated leaders who will find innovative solutions and offer strategic guidance for the challenges faced by humanity.

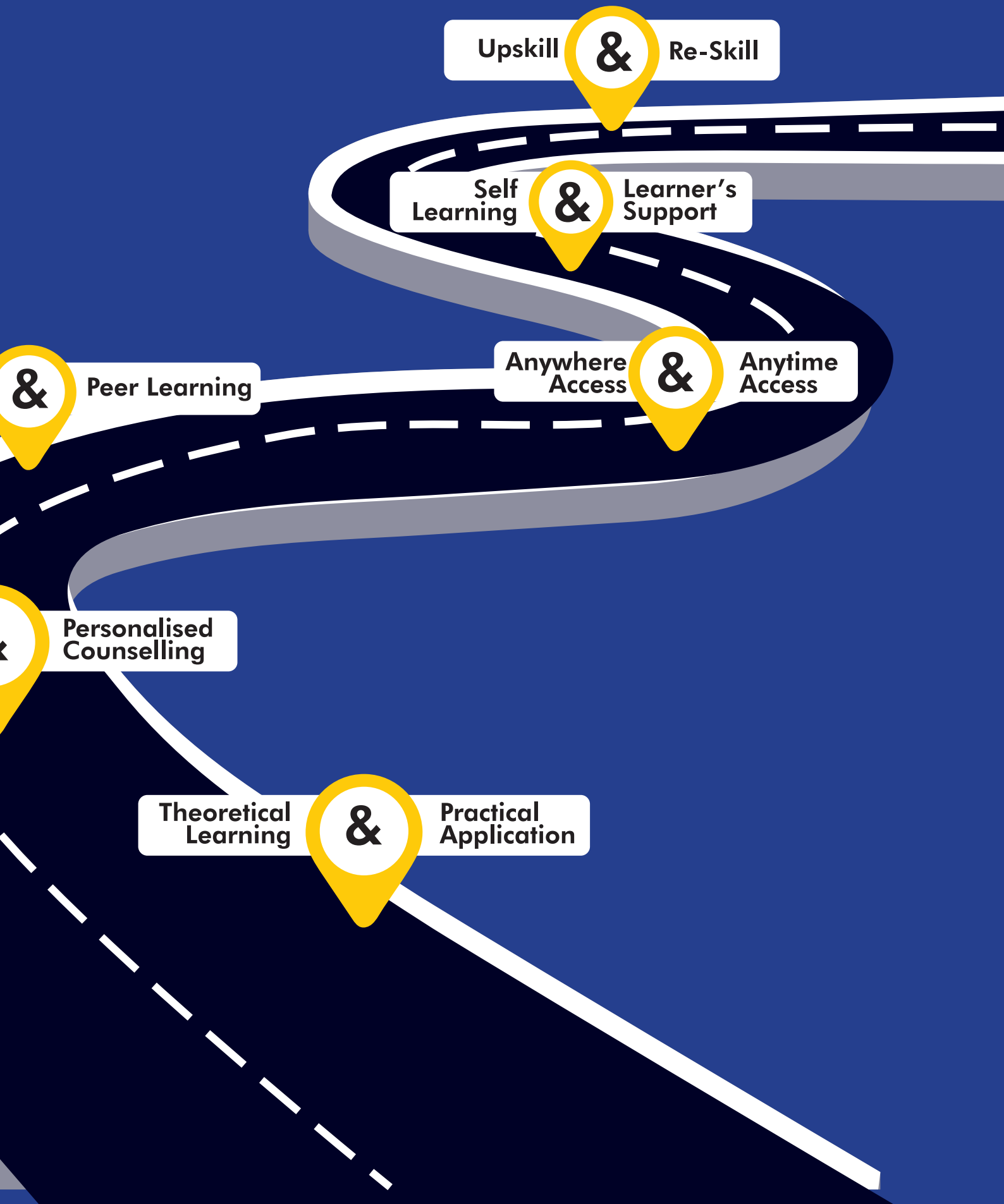
### Mission

To provide a self-paced learning platform for people of all ages to pursue their dream of higher education. To provide Industry relevant courses aimed at reducing the Industry – academia gap and make people industry ready to complement the overall growth of the nation.

**Experiential**

**24/7 Student Support**

**&**







## Programmes Offered

### Post Graduate Programmes – 2 years AICTE entitled degree programmes

#### **Master in Business Administration**

*Specializations offered:* Finance/Marketing/Human Resource Management/Tourism Management/Aviation Management/Hospital Management/Logistics and Supply Chain Management/Operations Management/Sports Management

#### **Master of Computer Application**

*Specialization -* Data science

#### **Master of Arts - English**

### Under Graduate Programmes– 3 years UGC entitled degree programmes

#### **Bachelor of Business Administration**

*Specializations offered:* Aviation/Logistics/Tourism and Hospitality Management/Sports Management

#### **Bachelor of Computer Applications**

*Specializations offered:* Database Management System/Data Analytics/Multimedia & Animation

#### **Bachelor of Commerce**

*Specialization:* Fintech



## Why Choose CODE?

### Unique features of our Programmes:

**Pre-Scheduled live classes** for each module by Faculty of National / International Repute and Industry experts

**Mentorship by Industry Leaders**

Dedicated **24X7 student support**

Career Assistance and portfolio building in tandem with the industry experts

Ease of learning and attempting the Assignments and Assessments on the go with a world class LMS

**Market-oriented specialisations** in all the courses reduce the Industry – Academia gap, providing diverse employment opportunities.

**Well researched and carefully crafted Curriculum** to make the learners Industry ready.

**Blended learning** – with easily comprehensible course material, pre-recorded faculty videos and Interactive live sessions.

**Global quality education** – Breaking the barriers of affordability, HITS brings world class education to the door steps of learners, by partnering with Coursera - the leading online learning platform

in the world, offering more than 3,800 modern industry relevant courses. These are taught by top instructors from over 200 leading universities like Yale, University of Michigan, and MNCs like Google and IBM. The HITS - Coursera Skill Transformation (HCST) provides an integrated MOOC platform for online courses to ensure every learner benefit from learning materials and promotes extensive learning.

**Global standards** – Live lectures by international faculty on specialised topics

**Industry-focused electives** offered by experienced faculty from the academia as well as the industry.  
**Experiential learning** - Case studies and mini projects

**Peer learning** - Discussion forum moderated by the faculty to enable fruitful discussion on the topic under study.

Digital library access

Hands-on training on the latest cutting-edge technologies and digital facilities

MOOCs enabled Curriculum

Distinguished Alumni contributing to connect Academics to actual application to industry.



### Pedagogy: Blended Learning in Flipped Classroom Model

The philosophy of Blended Learning is to combine educational practice of digital learning tools with more traditional classroom face to face teaching. **The flipped classroom model** is a similar program that aims to utilise technology in order to rearrange the learning experience and maximise the effectiveness of valuable face to face time in the classroom. In a flipped classroom programme, students are encouraged to access digital learning materials via a cloud-based learning platform during their own time.

**Blended Learning** is not a mere mix of online and face-to-face mode, but it refers to a well-planned combination of meaningful activities in both the modes.

The blend demands consideration of several factors, mainly focussing on learning outcomes and the **learner centred instructional environment**.

The teaching learning process of the programmes offered by CODE follow **Blended Learning Process** in which Online Asynchronous learning is facilitated by prerecorded Videos and Synchronous learning is by live online sessions.

Practical learning through case studies and webinars with the experts of Corporate World.





**Four Quadrant Approach is followed:**

**The four quadrants are:**

Quadrant-I	e-Tutorial containing pre-recorded Video and Audio Content in an organized form.
Quadrant-II	e-Content with self-instructional material (digital Self Learning Material), e-Books etc.
Quadrant-III	Discussion forum for raising of doubts and clarifying the same on real time basis and online sessions.
Quadrant-IV	Assessment.

**Medium:**

Medium of Instruction is English for all courses, assignments, presentations, webinars and internal Assessment and Examinations

**Mandatory Requirements for the learners:**

To derive the maximum benefit of the online sessions and digital learning tools, and to learn effectively access to good internet connection and electronic device(s), a laptop / desk top / mobile device will be a key requirement.

# FEE STRUCTURE

## Application Fee

Anyone who is eligible may apply by filling in the application form, uploading required documents and paying the Application Fee 1102/- (Including bank charges).

## Course Fee:

Particulars	I Year (Rs.)	II Year (Rs.)	III Year (Rs.)
MBA by ODL /OL	60,000	54,000	-
MCA by ODL/OL	45,000	39,000	-
MA English	35,000	28,000	-
B.Com./B.B.A./B.C.A. BY OL	35,000	26,000	26,000

## Learners have the option to pay the Fee Semester wise.

Fee Payment Semester wise plan:

Programmes	I Sem	II Sem	III Sem	IV Sem	V Sem	VI Sem
B.Com./BCA/BBA	17,500	17,500	13,000	13,000	13,000	13,000
MCA	22,500	22,500	19,500	19,500	-	-
MA English	17,500	17,500	14,000	14,000	-	-
MBA	30,000	30,000	27,000	27,000	-	-

## Fee Structure for Foreign Nationals / NRIs (For Students from SAARC Countries)

Afganistan, Bangladesh, Bhutan, Maldives, Nepal, Pakistan and Srilanka.

Particulars	I Year (USD)	II Year (USD)	III Year (USD)
<b>ONLINE PROGRAMMES</b>			
B.Com. & BBA	1,500	1,500	1,500
BCA.	1,000	1,000	1,000
MA English	1,000	1,000	-
MCA.	1,500	1,500	-
MBA.	4,000	3,000	-





### Fee Structure for Foreign Nationals / NRIs [For Students from Non-SAARC Countries]

Particulars	I Year (USD)	II Year (USD)	III Year (USD)
<b>ONLINE PROGRAMMES</b>			
B.Com. & BBA	2,000	2,000	2,000
BCA.	1,500	1,500	1,500
MA English	1,500	1,500	-
MCA.	2,000	2,000	-
MBA.	5,000	4,000	-

### Important Dates

- › Applications open – **27<sup>th</sup> July 2021 to 15<sup>th</sup> Nov 2021.**
- › Last Date to receive Application form with necessary documents at CODE for Admission - **25<sup>th</sup> Nov 2021.**
- › Last Date to pay Course Fee **25<sup>th</sup> Nov 2021.**
- › Last Date to pay complete Course Fee with Late Fee **30<sup>th</sup> Nov 2021.**
- › Program Commencement Date: Last week of Nov 2021 (subject to change as per UGC / AICTE guidelines.)
- › Online Classes – Will be notified in academic Calendar in the Learning Management System (LMS)
- › Last Date for Cancellation of Admission and for Refund of Paid Program Fee **30<sup>th</sup> Nov 2021.**

### How to apply?

Contact Us: [www.code.hindustanuniv.ac.in](http://www.code.hindustanuniv.ac.in) / [www.hindustanuniv.ac.in](http://www.hindustanuniv.ac.in)

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